

Five Reasons Why iWave is the Top-Rated Fundraising Intelligence Platform Available to Nonprofits



1 Highest Rated and Most Recommended Tool

With a NPS® score of + 56 and the highest rating of all donor prospect research platforms, iWave is recognized as the top-rated fundraising intelligence tool available to nonprofits. This is supported by the best-in-class product support staff.

2 Industry Leader for Searching and Leveraging Data

With the ability to search billions of data points, iWave allows nonprofits to build comprehensive prospect lists and profiles of their donor database to help uncover major gift giving potential.

3 Scores and Ratings Specific To Your Nonprofit

Rate prospects using customizable parameters and transparent formulas for quick and easy verification to ensure your information is always up to date and accurate.

4 Built on Next-Generation Architecture Optimized for Rapid Enhancements

iWave is built on a platform which allows for new enhancement releases in order to meet the needs of the marketplace. This includes industry-exclusive features such as a real estate equalizer, multi-lens scoring, and company screening.

5 Segment, Score, and List Build Using Verified Giving Information

iWave's VeriGift database has over 150 million charitable donations to help you make more educated gift asks. It's the only donations database that provides outputs tied to industry codes to ensure capacity and propensity ratings are accurate.



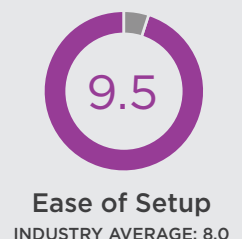
I could not live without it! Compared to our other paid subscriptions, I find that **iWave is by far the best value for the money.**

Stephen Swain
Senior Director of Research
 Syracuse University



iWave is proud to be recognized as best-in-class.

G2 VERIFIED USER
REVIEWS AND RATINGS*



*According to G2 users as of September 2020. User ratings are out of 10, except for the overall score which is out of 5.