

iWave[®] for Slate

Get Wealth and Philanthropic Insight on Your Prospective Donors



Enrich your internal Slate data with iWave's **billions of wealth and philanthropic records** to identify new major gift prospects and learn more about your current donors' capacity and inclination to give. This insight helps you to focus time and effort on your best major gift prospects.

Propel your fundraising strategies in Slate with iWave's industry-leading fundraising intel, which includes:



YOU'RE IN GOOD COMPANY
WITH iWAVE



As our donor research program matures, **tools such as iWave are essential to our success.** To have the ability to use Slate to identify those prospective donors, screen them through iWave, and seamlessly have the data available on the constituent's record in Slate, where everyone is comfortable and anxious to find it, is ideal.



Raymond Ruff, Director of Constituent Management Systems and Process Management, Wofford College

Powerful Fundraising Intel at Your Fingertips



Use the iWave Score to Identify Major Gift Prospects

The iWave Score is used to identify top major gift prospects, to prioritize a list of prospects, or to segment your donors. This score is generated by matching your constituent to public and proprietary wealth and philanthropic records within the iWave database. The iWave Score and a summary of fundraising insights (e.g. Estimated Giving Capacity) can then be easily accessed within Slate.



Understand a Prospect's Capacity and Inclination to Give

The iWave Score provides a 360° view of prospective donors. Not only does it rate a prospect's capacity to give, it also rates their propensity to give, and affinity to *your* cause. And because your prospecting goals are unique, you can customize the weighting of each component.



Analyze a Donor's Giving to You and Others

iWave delivers a summary of a prospect's past giving history to Slate. This includes analysis of their giving to other nonprofits, such as total donations, value of donations, and planned giving potential. And if applicable, it will also generate a recency-frequency-monetary (RFM) score which analyzes a donor's giving specifically to your organization. Charitable giving information is provided by **VeriGift**, iWave's own industry-leading charitable donations database, which contains more than 150 million verifiable charitable donation records.



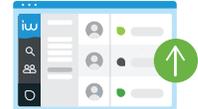
One-of-a-Kind Customization and Transparency

iWave offers unparalleled customization and transparency so you have confidence in the results. Because no two nonprofits or fundraising strategies are the same, the ratings, capacities, and profiles are tailored specifically to your criteria. iWave also offers complete transparency into the data used to generate scores and analytic insights.

HOW IT WORKS



Export your donor data from Slate.



Upload the file into iWave as a wealth screening project.



iWave scans **billions of data points** from the industry's most comprehensive suite of wealth, philanthropic and biographic datasets.



Download the screening output file and easily upload it back into Slate.



Fundraising intel, including iWave's proprietary analytics that help you **identify donors that could be giving more** to you, are added to your constituent profiles within Slate.

With iWave, you can have confidence that you're asking the **right person**, for the **right amount**, at the **right time**.

Are you ready to get started? Contact info@iWave.com or call 800-655-7729