

Power your Grateful Patient Program with Daily Patient Screening and Prospect Research

iWave is the industry's top-rated donor research solution. It powers your grateful patient program by segmenting patients, identifying new prospective donors, and helping you learn more about current donors.

With information on individuals, corporations, and foundations, iWave gives you the intel you need to understand a prospective donor's capacity and inclination to give to your cause. Think of it as fundraising intelligence that helps you make more informed, evidence-based gift asks. Let iWave help your healthcare organization raise more major gifts, more efficiently.

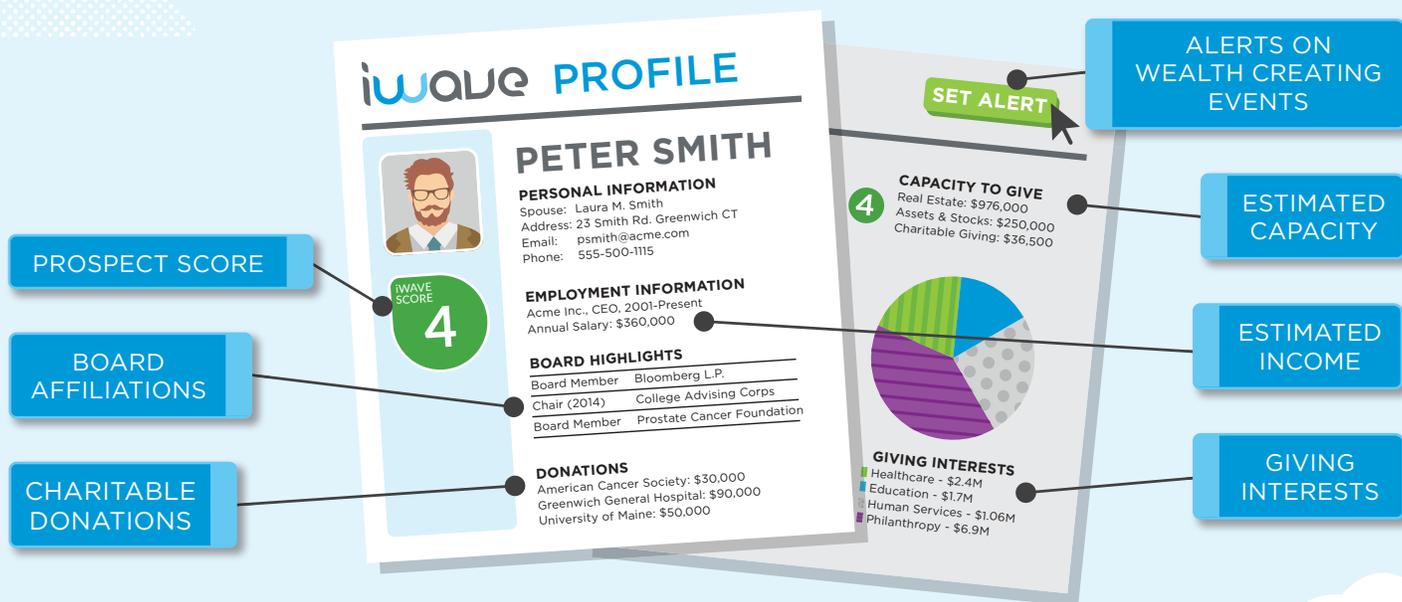
iWave helps you:

identify new donors

prioritize prospective donors

learn more about current donors

Get to Know Your Major Gift Prospects



With iWave, you'll have confidence that you're asking the right person, for the right amount, at the right time.

Prospect Research

Using iWave you can search prospects one at a time, or run batch screens that draw top major gifts prospects out of a larger group of patients. This is done by matching a prospective donor to iWave's database: the industry's most comprehensive source of wealth, philanthropic, and biographic records. The compiled records returned are used to generate a prospect profile and overall rating for the donor.

iWave Profiles are complete with an estimated capacity, transparent philanthropic history, and in-depth biographic information such as career, interests, relationships and board affiliations.



iWave offers **multi-factor authentication** so nonprofits can validate the identity of their users and protect sensitive information.

Grateful Patient Screening

iWave's Grateful Patient Screening is a time-saving feature that enables healthcare organizations to turn grateful patients into valued donors. It enables the segmentation of hundreds of patients you know very little about into a prioritized list based on capacity and inclination to give to your organization.



Grateful Patient Screening leverages iWave Screening but bypasses the manual in-product upload process using a streamlined drag-and-drop secure file transfer protocol (SFTP) that you can automate to save time. It is typically used daily or at regular intervals to match patients to a multitude of wealth and philanthropic indicators, in full compliance with HIPAA regulations. Timing is important because patients are more likely to donate closer to their discharge. After uploading names, the results will identify individuals who have propensity (inclination to give), affinity to your cause and capacity for giving large donations.

Grateful Patient Screening is a powerful component of a proactive, predictive fundraising strategy and iWave's transparent and customizable solution allows you to do it with confidence.

YOU'RE IN GOOD COMPANY WITH IWAVE



Children's HeartLink has used iWave for several years and it is an indispensable tool in our development system. We have relied upon it to help us find and screen high-wealth donors who have in turn **helped us nearly double our revenue** since 2016.



Walter Abramson, Director of Leadership Giving
Children's HeartLink

About iWave:

iWave is the industry's top-rated fundraising intelligence platform. Our solutions help education, healthcare, and nonprofit organizations determine who to ask, how much to ask for, and when to ask so they can fundraise with confidence. Since 1991, over 6,000 development teams have used iWave to power their fundraising efforts.